

University of Pretoria Yearbook 2020

Competitive intelligence (II) 727 (INY 727)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	15.00
Programmes	BISHons Information Science
Prerequisites	INY 726
Contact time	8 meetings per semester
Language of tuition	Module is presented in English
Department	Information Science
Period of presentation	Semester 2

Module content

The module focuses specifically on the theory and practice of (competitive) Intelligence Analysis and a variety of aspects and techniques from related disciplines which apply to intelligence analysis. The module exposes students to new (intellectually challenging) and useful methods for conducting intelligence analysis as embedded in relevant theory and practices.

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